



THIS MONTH IN THE PACKARD WORLD

WINERY TOUR

SATURDAY MAY 14, 2016



Ron Steffey has invited us to his home for kick off our tour of a few of the wineries of Temecula Valley. We will visit a few vineyards and have lunch at one of the wineries selected by Ron and staff. The drive is relaxing and the scenery is great.

This is a fun scenic drive that just happens to stop at a few beautifully landscaped estates that grow grapes and sell wine. Many have very fine dining facilities, food and snacks. Wine tasting is an option that is available to those who like wine. Considerable time and effort has been devoted by Mr. Steffey and the board in selecting the very best facility in which to enjoy lunch.



The particulars are: **TIME:** 10:00 am. **WHERE:** 11876 Rancho Heights Rd., Pala, Ca.

PLEASE LET US KNOW IF YOU ARE GOING TO ATTEND. CONTACT Ron Steffey BY MAY 11, 2016 AT ccaptron@aol.com OR 760-742-9864

The club did several exciting and fun events last month. Open up your Predictor and leaf through the pages to see what happened last month in the Packard world and what is coming up. There is always a distinct possibility that there will be something of interest to you. As always please do not be bashful about contacting the editor or any of the board members and tell us or them what you liked or did not like. Maybe we are crazy but we welcome criticism as well as well done (I know done ain't a word).

SEE PAGE 15 FOR A COMPLETE SCHEDULE OF UPCOMING EVENTS

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PACKARDS and PIERCE-ARROWS



Saturday April 16, 2016 was a clear sunny day for Packards, Pierce-Arrows and a couple of Cadillacs to go on a back country tour to Borrego springs Ca. Since us vintage car folk like to travel in packs the journey began with a series of rendezvous points.



Our first meeting point was the time honored Marconi Grill parking lot in the Westfield Mall. From left to right we have Tim Pestotnik and his 34 Roadster, S Ross and Buttercup and Catherine and Jim Woolsey with Catherine's 1930 Pierce-Arrow.



Underway bound for the Shoberg home in Ramona, Ca. Underway photos taken by Carol Ross following the group in a pickup loaded with the defensive driving/gymkhana materials, more on that later.



Second leg of our journey the Shoberg home

After a very beautiful drive through the back roads of San Diego County we made our first stop for lunch at Jeremy's-on-the-Hill in Wynola. Excellent place to dine when you are in Wynola.



Nick Fentzelberg's 39 Caddie, Shawn McNew's Pierce-Arrow, Catherine's Pierce and Charlie Hyltyon's 40 Caddie ready to depart for Borrego Springs.



Buttercup, or is it the Yellow Peril, hot on the tail of Charlie's Cadillac.



Alone and perhaps forgotten Buttercup approaches Borrego Springs. Buttercup and Carol following in the pickup departed the safety of the pack and proceed independently to prepare for the gymkhana.

What follows is perhaps the only time in modern history that Packards and Pierce-Arrows have participated in a gymkhana driving event. OK so what is a gymkhana? A gymkhana is a meet featuring sports contests or athletic skills: as **a**: competitive games on horseback **b**: a timed contest for automobiles featuring a series of events designed to test driving skill. In this instance it is a test of driving skills and automobile handling capabilities. There are an infinite number of variations for a gymkhana course. The course laid out for our group consisted of a series of cone placed approximately 60 feet apart for approximately an eight of a mile. The contestants zig zagged through the cones, turned around and zig zagged back to the starting point (without hitting any cones). Performance was measured by the time to drive through the cones and stopping as close to the stopping point cone as possible without hitting it. If the contestant hit a cone one second was added to their total time.



The Shoberg Pierce-Arrow about half way through the course before the turn around point.



Nearing the turnaround point



John Chacopulos is off



John and his 1937 115 are half way to the finish



Nearing the finish line



Sean McNew and his Pierce-Arrow driving the course aggressively.





Catherine's Pierce-Arrow at the turnaround point and headed for the finish.



Jim Woolsey keeps an eye on the cone.



Tim Pestotnik and his 34 Roadster are ready to rock and roll.



Tim going out

and



coming back



Cutting it close to get a winning time



How NOT to do it. This results in a disqualification. Way to go Peril



**Dam this is a tight turn! Into the dirt!
Wonder who the idiot was who set this
course up?**



Going off the road was not really a good option.



The mundane, non-thrilling, unless you fall off the tail gate, part of a gymkhana.



After the day of touring, gymkhanaing (not a real word), swimming, shopping and whatever we gathered for dinner and trophy awards.

Gymkhana winners were: Ladies First Place, Kerstin Shoberg. Second Place, Catherine Woolsey. Men: First Place, Sean McNew. Second Place, Tim Pestotnik

This was an outstanding tour along with all the qualities of a Packard Club event with our friends from the Pierce-Arrow Society as well as a few classic Car Club of America friends. But, it was much more than that. To my knowledge no Packard, Pierce-Arrow or CCCA club has ever did a gymkhana or competitive driving event in the U.S.A. Such crazy things have happened in Europe and some of the Scandinavian countries but not here that I have heard of. I have a photo of a 1935 V-12 Packard V-12 on the race track in Denmark. On Saturday April 13, 2016 in Borrego Springs Ca there were two Packards and three Pierce-Arrows driving all out through a competitive driving course. Four of these automobile are full classics according to the CCCA criteria. Tim's 34 Packard Roadster is a 98.75 point car that has won awards in more than one big show. In the automobile world such as the one we live in the dedication and involvement ranges from the car that is only driven on and off the trailer at a concours d'Elegance and there are many \$\$\$\$ involved in the total restoration. The owner requires resuscitation and maybe therapy if a fly lands on the car. The other end of the scale is the lady or gentleman who drives the car, keeps it looking and running as well as their pocket book allows. Commonly referred to as clean driver. We have a couple of guys in our club who are essentially doing both, Tim Pestotnik and Sean McNew. Tim has a completely restored 1934 Packard Roadster that is a Concours winner and is a driver. Sean McNew also shows his award winning Peirce-Arrow and drives it! In 2015 he drove the Pierce to Buffalo, New York for the Pierce-Arrow Society National convention. If there is a car show or a driving event you can count on seeing these two gentleman and their automobiles there.

PACKARD/PIERCE-ARROW DAY @ ESCONDIDO'S CRUISIN' GRAND™

Friday June 24, 2016

By Mark Burnside

Our annual flagship event, [Packard/Pierce-Arrow Day @ Cruisin' Grand](#) is right around the corner. Once again, we have secured the Friday closest to the Summer Solstice in order to maximize the amount of daylight we have before heading home while lighting the road with our 6- volt headlights. The date is Friday June 24th. You and your Packard or Pierce-Arrow are invited and encouraged to attend this FREE event.

As we do every year, we are extending a cordial invitation to our neighbors to the north, the [SoCal Region of PI](#) as well as to the Southern California Region of the [Pierce-Arrow Society](#).

Here's the schedule:



6:00 am - Be at TV station KUSI, 4575 Viewridge Avenue, San Diego, with your classic ride for Dave Stall's morning car segment on the [Good Morning San Diego](#) Program. Dave will choose and interview several owners about their cars and their history. One never knows who he will pick to talk to.

7:00 am - We all head to the nearby [Studio Diner](#) at 4701 Ruffin Road, San Diego for a group breakfast.

3:00 pm - We meet up at [Japaleño Grill & Cantina](#) at 503 West Grand Avenue, Escondido for a free beverage and appetizer. The Board of Directors of the Packards International San Diego Region has agreed that our club's treasury will sponsor this event of the day. Expect to spend a leisurely late afternoon swapping stories and talking Packard stuff. Then we'll leave by 4:30 to go form up for the parade.

By 4:45 pm - Have your classic at the corner of East 4th Avenue & South Ivy Street, Escondido to form up for the **Parade of Packards & Pierce-Arrows** down Grand Avenue

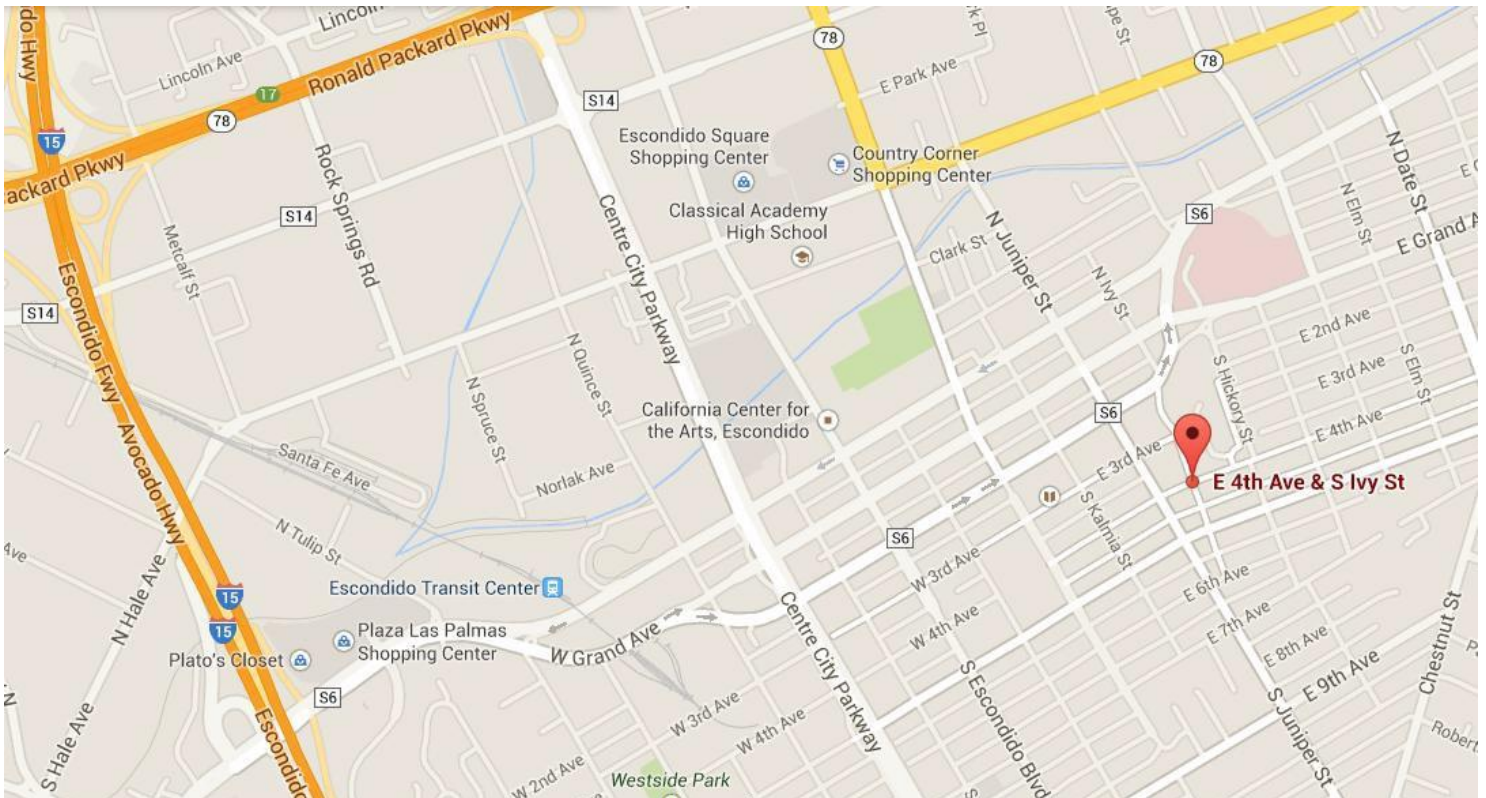
5:00 pm - The **Parade of Packards and Pierce-Arrows** begins. Parade cars will be single file in year order. Oldest car leads the parade. Of the 26 Cruisin' Grand events held every year, this is the only parade of cars prior to the start of the event. In past years we had a motorcycle police escort courtesy of the [Escondido Police Department](#). We have requested the escort again this year and hope to have confirmation soon.

5:15 pm to 9:00 pm - Your classic buggy is on display on South Broadway for the public to see, appreciate, and admire. Once again, the *PI San Diego Region Board of Directors* is planning all the niceties that add to the evening: People's Choice Award voting by the public, windshield placards for all pre-registered cars, parking in year order, a staffed information booth, and more. The presentation of the People's Choice Award will be made by Steve Waldron, Cruisin' Grand Founder and Organizer, at the 8:00 Awards Ceremony.

Expect LOTS of questions from the admiring public. (Like: Who made Packards? Is this a hearse? Are you the original owner? When did Mercedes stop making Packards? How do you shift it? etc)

Other fun facts and items of note about this year's event:

- 1) All Packards and Pierce Arrows are invited to any and all of the day's activities. There is no charge or registration fee. Membership in PI (or any region of PI) is NOT required. Please forward this to ANYONE you know who owns a Packard or Pierce Arrow. Also note that only Packards and Pierce-Arrows can be accommodated at KUSI, in the parade, and at Cruisin' Grand. We do, however, require every Packard and Pierce-Arrow owner to register ahead of time by completing and returning the registration form on the next page. Questions? Call Mark Burnside at 619-322-9340.
- 2) We will be parked in a special roped-off area of South Broadway. We need to have at least 25 Packards and Pierce-Arrows at the event to maintain this area exclusive to our makes. Fewer than 25 cars means that Cruisin' Grand event organizers can allow non-Packards and non-Pierce-Arrow to park in our space. We fervently want to avoid the shame and indignity associated with such an undesirable outcome.
- 3) You will be on your own for dinner. There are many nice restaurants along Grand Avenue - from \$ to \$\$\$\$.
- 4) ***Cruisin' Grand™*** is a weekly cruise-in sponsored by the City of Escondido - held every Friday night from the first Friday in April to the last Friday in September. On each Friday a classic vehicle organization is invited to display their vehicles in a special roped-off area for the evening. This event is special: It's an incredible outreach opportunity for us to present our classic motorcars to a (very) interested public. Out of the 26 Cruisin' Grand events held each year, *Packard/Pierce-Arrow Night* ranks a solid #3 in public interest (behind *Nitro Night* and *Fire Truck Night*). Attendance for Packard/Pierce-Arrow Night in previous years has been estimated at 5,000+. With this kind of interest and enthusiasm from the public, it only makes sense for us to mobilize every roadworthy Packard and Pierce-Arrow for the event. We sincerely hope that you will join us.



Complete and return this form NO LATER THAN June 20th. Here's how:

Snail-mail to: Mark Burnside | 2379 Royal Oak Drive | Escondido, CA 92027-4942
or fax to 760-747-6002,
or print, scan & email to markburnside@cox.net

Please make reservations for my group as follows:

Name(s) of person(s) attending: _____

Cars(s) Entered:

<u>Car</u>	<u>Year</u>	<u>Make</u>	<u>Body Style (Coupe, Convertible, etc)</u>	<u>Model</u>
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1	_____			
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2	_____			
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Email address: _____ @ _____ Phone number: (_____) _____ - _____

SIGN ME UP FOR (check all that apply):

☐ KUSI Channel 9 TV appearance on Dave Stahl's Show (arrive by 6:00 am)

☐ Breakfast at The Studio Diner (right after KUSI appearance): # of persons attending: _____

☐ Beverage and appetizer at Japaleño Grill & Cantina (arrive 3:00 pm - depart by 4:30 pm)
of persons attending: _____

☐ Parade of Packards and Pierce-Arrows down Grand Avenue (arrive at corner of 4th Ave & Ivy Street by 4:45 pm)

☐ Reserved Cruisin' Grand display parking space on South Broadway from 5:00 pm to 9:00 pm

NOTE 1: Please register in advance by returning this form. We need this information to make restaurant reservations and windshield placards. If you know of anybody that is planning on attending one or more of the events, but does not have this form, please forward a copy. Except for the breakfast at the Studio Diner, there is no charge for any of the activities.

NOTE 2: Signature below is required for participation.

In consideration of the acceptance of the undersigned participant's entry into *Packard / Pierce Arrow Day @ Escondido's Cruisin' Grand* (June 24, 2016), the undersigned for himself/herself and his/her heirs, executors and administrators does hereby expressly waive, release and discharge any and all rights, claims, and damages against Packards International Motor Car Club, its regions and any and all of the officers, agents, servants, employees, and successors, for any and all injuries to such participants arising out of his/her traveling to, participating in and/or returning from said event and agrees to indemnify and hold harmless the above for any loss or liability by them by reason of such participation by participant.

Participant (Parent or Legal Guardian if under

MAKING MOTHER'S DAYS SPECIAL



President's Message

Richard Schauer

Happy May Day everyone. I write from beautiful downtown Chicago. Er, that is not quite true. I write from the beautiful south side of Chicago! Well, that is not true either, especially for those of you who harken from this neck of the woods, or ghetto. Never mind that Chicago is on a tear to shatter all records for shootings and gun related deaths in 2016, and further disregard the fact that the preponderance of those shootings take place south of the famous Loop. I am here a long time on family business, very nearly concluded, and shall soon see the welcome sight of home and friends. The garden badly craves attention.

But the real mystery here in Chicagoland is the complete absence of antique/collectible cars. God knows I have been looking. Not only has there been not even one Packard car on the road, but not even a hot rod, nor an old Chevy truck. I realize that here in the Rust Belt most cars don't last much over 3 years, at least not without your feet punching through the floor boards. There ARE Packards here, I know it. So, when exactly do people bring them out of their winter mothballs? The answer could be tied to weather. In the month plus I have been here my poor Lincoln has been rained on (normally my car does not see "rain" but five days per year at the most...it has suffered a ten year bout now), windblown, dust blown, hailed on, sleeted (is that a verb?), and snowed on to a depth of nearly 2 inches. I suffered the indignity of having to scrape the windows using a wooden paint stirring stick. My car looks at me as if to say, "What the.....?" It longs to return home, as I do.

The conclusion is Great Frozen North natives know when it is safe to bring out their precious cars, and April is NOT the month. Perhaps May will be better, but as the old Chicago saying goes: if you don't like the weather 'round here wait ten minutes. I know this to be true!

I missed April entirely, and all the fine events planned therein. That is a great loss to me. May now faces us, and then June, with many wonderful Packard events planned. I intend to make up for lost time. I miss my '34, and intend to get reacquainted with the old girl just as soon as I get back home.

Ed Note

Mr. President here is what is going on in your homeland so hurry home!

Spring is here, so what's new in southern California, and this month we celebrate Mothers Day SO--why not take your Mom or the mother of your children for a ride in the Packard? If you have no one who fits any of these categories then find someone who would just like to go for a ride. Since you are out and about might as well spring for lunch or dinner as well, right. The oranges are in bloom in the back country and boy do they smell good!

MOTOR CARS ON MAIN STREET SHOW



Packards once again bring home the bacon so to speak at the annual Motor Cars on Main Street cart show held annually in Coronado, California. There were four Packards there this year and three of the four were concours quality automobiles. Marjo Miller would have been there in her station sedan but alas, the battery was so dead it would not charge. So Marjo had to be content to join us for lunch at the Del. In my opinion her Woodie would have been a winner had it been to the show. The Miller 48 Packard is about as original as one can get.



Packard line up right to left: Tom O'Hara's 1934 convertible Sedan, Dick Walworth's 1931 Coupe, potential new member Chuck Steel's 1936 Roadster Convertible and Buttercup trying to be inconspicuous.



Chuck Steele and his 36 Roadster Convertible



Tim Pestotnik and his 34 Roadster Convertible

WIN TWO TROPHIES AND YOU WARRANT TWO PHOTOS



Mr. Tom O'Hara and his first in class award



Mr. O'Hara and his Best in show award, a jar full of money!

"Ask The Man Who Owns One"

Brian Wagner

The Packard Motor Car Company was founded in 1899 in Warren, Ohio as the New York & Ohio Automobile Company. James Ward Packard founded the company after purchasing a Winton in 1898, which left him very dissatisfied. When he brought the car back to Winton, they told him that if he was so smart, he could build a car himself.

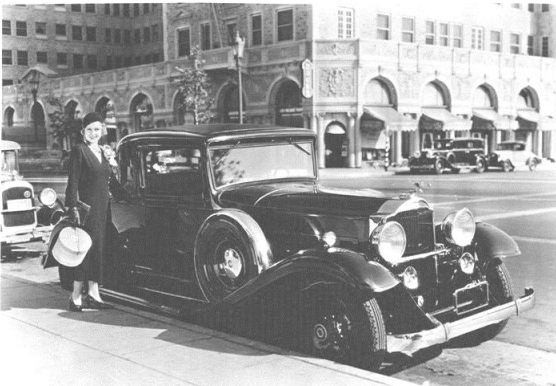
James Ward Packard built the first Packard car with his brother in their electric bell and lamp factory. The first car was completed in November of 1899.

The first advertisement to use the slogan, "Ask The Man Who Owns One," came in October of 1901. At that time, Packard already had a prestigious owner with New York millionaire William D. Rockefeller who used to previously drive Winton cars.

The origin of how the slogan came about has coalesced around the story of the secretary of J.W. Packard saying to him, "Here's a letter from a man who wants information about the dependability of Packard cars." Mr. Packard replied, "Since we have no sales literature yet, tell him to just "ASK THE MAN WHO OWNS ONE."

Here are some other well-known men and women who have "owned one":

Madge Evans with 1932 Packard. She starred with Bing Crosby in the 1936 movie Pennies from heaven



Merv Griffin in his Packard in a Denver, Co parade



Mary Mile Minter silent film star whose career ended in the scandal associated with the murder of Director William Desmond Taylor in 1922




Jane Grier aka Jane Greer, married to Rudy Vallee and stared with Robert Mitchum in Out of the Past in 1947

GOOD OLE DAYS?

Those days of yore we are always talking about

The AUTO BEER BAR



The New Boon to Motorists!

Installed in your car the same as a Radio

DOES DRIVING a car make you thirsty? Simply have an AUTO BEER BAR installed in your car and laugh at dusty roads!

Why, of course it does! Your favorite beverage on tap all the time.

But no more dry, parched throats now! Invaluable in traffic jams or on Sundays.

This is not made up folks! Ad says it is great for traffic jams or on Sundays! Not in the south it wasn't. One did not drink on Sunday in most of those states. Ad also says driving a car makes you thirsty. Photo indicates there are two spickets. Wonder if one could be for water. Nah, bet not. How did one keep the beer cold? The guys in the photo look as if they may have already had a few.



DO YOU STILL BEAT YOUR WIFE?

Maybe you should never have stopped. Read why in the rollicking, provocative, yet educational booklet entitled, "Why You Should Beat Your Wife", written by an eminent practitioner of this manly art. Send 15c in stamps or coin to

CO-LE SALES COMPANY
538 W. Deming Place, Chicago 14, Illinois

Well after all it is Mothes Day this month

This product pretty much leaves me speechless! Was this a spinoff of the electric chair? Looks like it might be. One assumes this device has electricity involved. Ad says no risk of any kind. RIGHT!

POPULAR MECHANICS ADVERTISING SECTION 63

New Kind of Hat
Worn 10 Minutes a Day
Grows Hair
in 30 Days
—or No Cost

No matter how thin your hair may be, this remarkable new scientific invention is absolutely guaranteed to give you a brand new growth of hair in 30 days—or it costs you nothing. Don't send a cent. Just mail coupon below.

By **ALOIS MERKE**
Founder of Famous Merke Institute, Fifth Ave., N. Y.

I HAVE perfected a new invention that I absolutely guarantee will give you a new head of hair in only 30 days—or the trial costs you nothing.

This new invention—the result of an experience gained in treating thousands of cases of baldness—is in the form of a new kind of hat. It is worn on the head just 10 minutes a day. No unnecessary fuss of your head—but just this hat on your head. Wear it

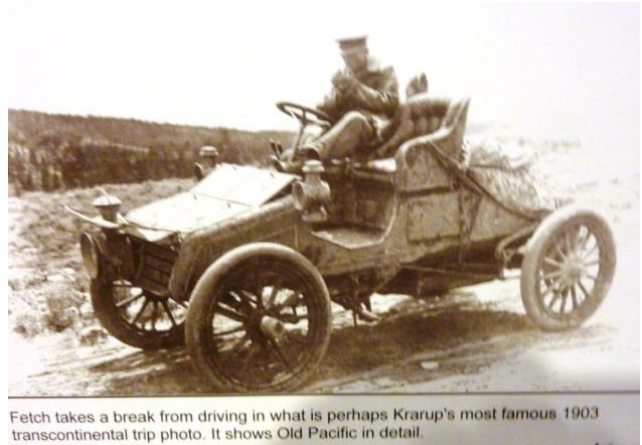
No Risk of Any Kind

At the Merke Institute, Fifth Avenue, N. Y., which I founded, stage and social celebrities have



Notable & Quotable: The ‘New Devil-Wagon Disease’ of 1904

‘A discovery which has caused much amusement among automobilists.’



From the Reading (Pa.) *Eagle*, "New Devil-Wagon Disease: London Chauffeurs Afflicted With 'Motorpathea Cerebralis,' " April 14, 1904, cited online by *Pessimists Archive*:

The London medical profession has hit upon a new disease, called "motorpathea cerebralis," a discovery which has caused much amusement among automobilists. It explains itself, but the medical press enlarges upon it thus:

"The vibration of the automobile, especially at a high rate of speed, produces in some the same temporary disorganization of the functions that the motion of a ship does in an ill passenger, and nausea, giddiness and headache are the result of a fast journey over a rough road. The art of the builder of automobiles is able to reduce this disadvantage to a great extent by providing large and powerful springs, but some people, especially women, suffer considerably from the jolting and swinging. This upsets the normal equilibrium of the nervous system, and an unsteadiness of gait and shakiness of hand are the result.

1907 Model 30 Packard



2016 Activities Calendar

Listed below is the 2016 calendar of officially sponsored events by the San Diego Region of Packards International Motor Car Club. Also included are National PI events sponsored by PI headquarters or one of its regions. You must be a member of Packards International to attend officially sponsored events.

Click on any of the event descriptions shown in blue text to see more information about the location or setting of the tour.

May	14	Winery Tour with Ron Steffey	Temecula	Richard Schauer
June	24	Parade of Packards @ Escondido's Cruisin' Grand	Escondido	Mark Burnside
July	16	Rallye & Lunch with Mercedes-Benz Club	South County	Steve Ross
August	TBD	Gillespie Field Museum	El Cajon	Scott Napora
September	23-26	2016 Lincoln Highway California Classic Car Tour	Carson City, NV	Mark Burnside & Steve Ross
October	8	Harbor Cruise & Lunch at Yacht Club	San Diego	Marjo Miller
November	19	Wash & Shine Classic Car Show @ Leo Carrillo Ranch	Carlsbad	Phil Pizzuto
December	4	Annual Region Christmas Party @ Lazy H Ranch	Valley Center	Steve Ross
Jan (2017)	1	Brunch at Hotel del Coronado	Coronado	Steve Ross