



PRESIDENT'S THOUGHTS

Steve Ross



The itsy bitsy spider went up the Emperor's snout.

We have moved close to the summer and there have been many opportunities to drive our Packards and other vintage automobiles. I am bummed out that I missed the Pauma Valley Lions Club Poker run and will miss Cruisin' Grand. The picture of the emperor and the spider is how I feel about missing out on the fun the past two months. I shall be back in July to participate for the remainder of our year. I must admit I am on a road trip now through the mid-west

and western USA. Carol, my sister Marilyn and I will be retracing a part of the Lincoln Highway tour we were on last year in the Buttercup. Maybe I will find my two lost hubcaps. Like, what are the odds of that? This year we are driving **Coco Benz**. It will give me the opportunity to see how much the automobile has progressed in the past seventy five years. I know I can't lose a hubcap as cars don't have them anymore. Buttercup is already getting prepared for the Lincoln Highway run next year.



I swear I saw some Packard parts in this sculpture. The lemon is not part of this piece of art, I don't think. My art appreciation is on a par with my knowledge of the universe and the meaning of life. I wish that I could comprehend and understand when an object that appears to be, oh let's see, junk and becomes art. If I can't see art in car parts I may be a hopeless case. In any case the (artist?) is a good welder. I wonder if the artist made a mistake welding and someone bought it and they gave up welding for a living. In any case the art world is a better place, I suppose.



If I were an artist and I had taken this photo I would title it ***The end of the Journey***. Some would say it is just a bunch of old cars. Most of our readers will say what a sad sight to see all of these great Packards awaiting a fate unknown.

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Lions Club Poker Run - May 17, 2014

by Mark Burnside

For those of you that sat out our May Tour (and there were a lot of you that did), the Lions Club Poker Run, you missed out on truly fun event. In case the term *Poker Run* caused you to think: "Wow, I am no poker player; I'd rather drive my Packard than play poker", and you decided against the event, read on for corrective information.

The rules are simple: Participants in the Poker Run drive a defined route, stopping along the way at check-points to draw a playing card from a large green bag. The card drawn is noted on your score card (which you carry with you) at each stop. At the fifth stop, you have drawn 5 cards and you now have a poker hand that you enter at the conclusion of the route. You may enter the hand as-is or buy up to 5 new cards (one time only) at the final stop. You submit that hand and that's it. All cards are scored with the highest and lowest hands winning nice prizes - awarded right after BBQ carne asada lunch. That's all there is to it.

Now back to the tour: Brian Wagner and I (driving the only Packards on the tour) met up on Valley Parkway and proceeded to the check-in point at Pauma Valley Community Center. We checked in, got our maps & instructions and explanation of Poker Run game rules. After a breakfast burrito breakfast, we were off on our own to navigate the 120-mile course:



We started and finished at the green marker, below. First we did the loop on the left (counter clockwise) and the long "out & back" past Lake Henshaw. The day was absolutely gorgeous and the scenery along the way spectacular.



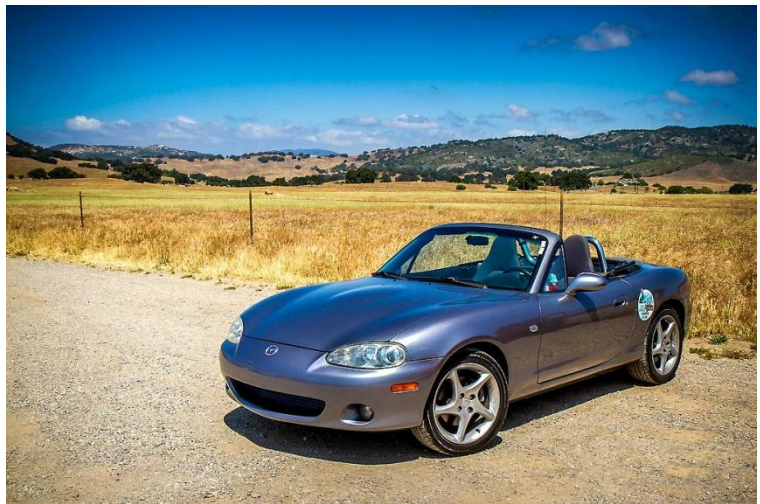
Brian and I chose to stay on the purple route and declined the windy, twisty driving experiences offered by the green and red routes. The red markers are the checkpoints where we drew playing cards for our poker hands.



"Pick a card, any card from the lucky green bag."



We (I) made two U-turns along the way. Yours truly went sailing by the checkpoint, spotting the big yellow sign only after it was way too late.



The Mazda Miata club was well represented. There were five of them. There were also four motorcycles out for the gorgeous day - in addition to 30 or so "brand-X" cars.



Here we have navigationally challenged Brian Wagner, erstwhile club secretary and historian hard at work in front of the Julian Pie Company (another check-point). His efforts weren't enough, however, as we made our second U-turn right after this stop.

By now, you are probably wondering with eager anticipation about our poker hands. They were absolutely underwhelming: Brian had a pair of threes; Mark had a Queen-high. Oh well, we had lotsa fun anyway. We hope you'll decide to join us next year.

PACKARD/PIERCE ARROW DAY @ ESCONDIDO'S CRUISIN' GRAND™

Friday June, 20 2014

by Mark Burnside

The San Diego Region of Packards International Motor Car Club is pleased to announce a full day of Packard / Pierce Arrow activities on Friday June 20, 2014. We have assembled a day of fun that you won't want to miss. Here's the schedule:

<u>Arrival Time</u>	<u>Activity</u>	<u>Address</u>
6:00 am	Dave Stahl's Car Segment / KUSI Channel 9	4575 Viewridge Avenue, San Diego
7:00 - 7:30 am	Breakfast at the Studio Diner	4701 Ruffin Road, San Diego
1:30 - 2:00 pm	Late Lunch at the Japaleño Grill & Cantina	503 W Grand Avenue, Escondido
4:30	Parade of Packards down Grand Avenue	East 4th Avenue & South Ivy Street, Escondido
5:00	Packard Display on South Broadway	Grand Avenue & South Broadway, Escondido

You, your Packard, and your family are cordially invited to join us for any or all of the events that day. As in recent years, we will be participating with the Pierce-Arrow Society (<http://www.pierce-arrow.org>). We're also extending an invitation to our neighbors to the North - the SoCal Region of Packards International Motor Car Club. The day will begin with us driving our Packards and Pierce-Arrows to Dave Stahl's morning car segment on KUSI. Dave will choose and interview several owners about their car and its history. One never knows who he will pick to talk to. Be there by 6:00am with your classic shined up and ready to be a TV star. After the show, we'll head on over the *The Studio Diner* for a group breakfast.

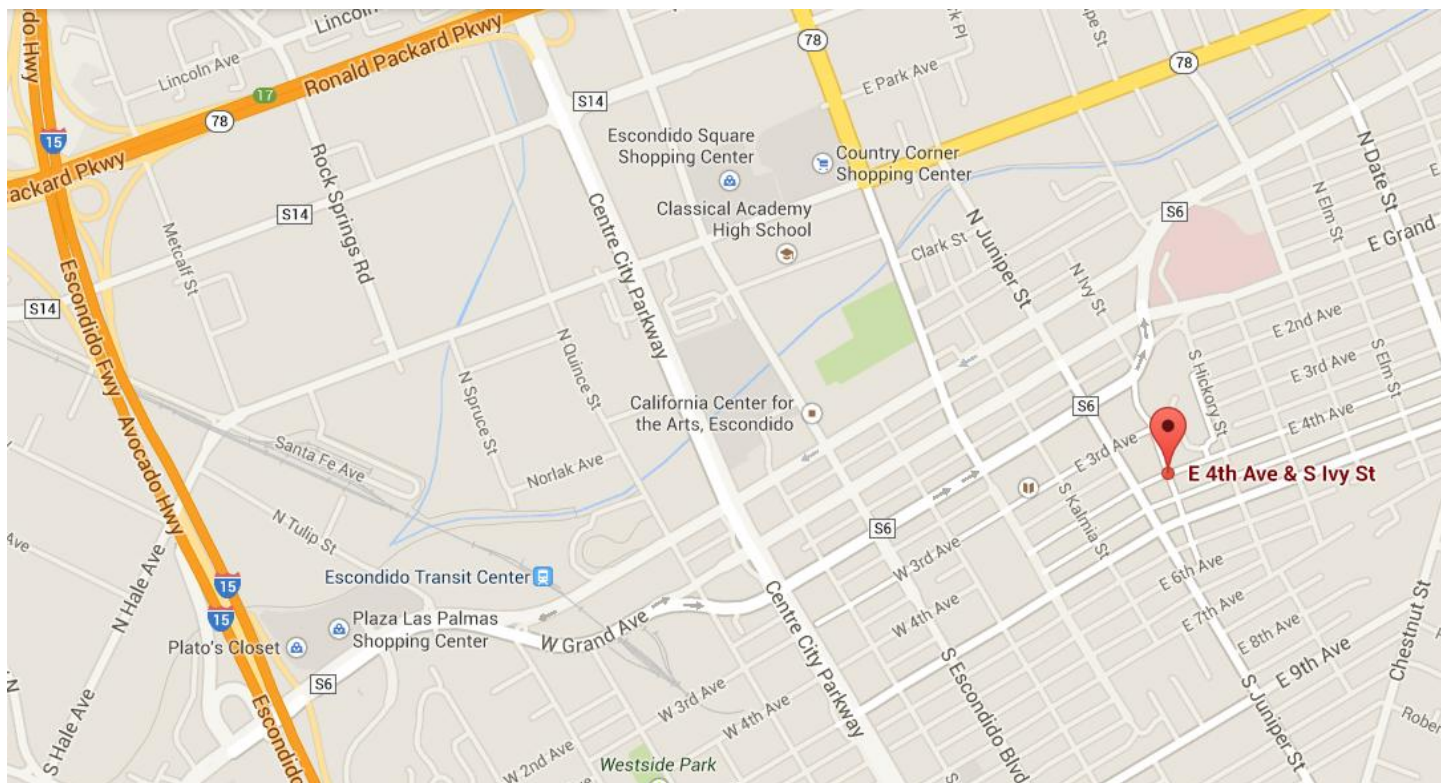
Next up is a late group lunch at the Japaleño Grill & Cantina at the corner of Grand Avenue and Center City Parkway. Expect to spend a leisurely afternoon swapping stories and talking Packard stuff. Then we'll leave by 4:30 to go form up for the parade which will start at the corner of 4th and Ivy Streets in Escondido. See map on next page:

At 5:00 sharp, we start our traditional *Parade of Packards and Pierce-Arrows* down Grand Avenue. This is always a crowd pleaser. Hopefully, we'll again have a motorcycle police escort by the City of Escondido Police Department. At the conclusion of the Parade we will be parking in our special Packard/Pierce-Arrow only parking & display area at the corner of Broadway and Grand Avenue. Once again, the *PI San Diego Region Board of Directors* is planning all the niceties that add to the evening: People's Choice Award voting by the public, windshield placards for all pre-registered cars, parking in year order, a staffed information booth, and more. The presentation of the People's Choice Award will be made by Steve Waldron, Cruisin' Grand Organizer, at the 8:00 Awards Ceremony.



We want to fill South Broadway with Packards and Pierce Arrows, so fill out and send in the Event Registration Form today - and get ready for a truly enjoyable day.

Cruisin' Grand™ is a weekly cruise-in sponsored by the City of Escondido - held every Friday night from the first Friday in April to the last Friday in September. On each Friday a classic vehicle organization is invited to display their vehicles in a special roped-off area for the evening. This event is special: It's an incredible outreach opportunity for us to present our classic motorcars to a (very) interested public. Out of the 26 Cruisin' Grand events held each year, *Packard/Pierce-Arrow Night* ranks a solid #3 in public interest (behind *Nitro Night* and *Fire Truck Night*). Attendance for Packard Night in previous years has been estimated at 5,000+. With this kind of interest and enthusiasm from the public, it only makes sense for us to mobilize every roadworthy Packard and Pierce-Arrow for the event. We fervently hope you will join us.



If you don't plan to join us for lunch please arrive at 4th & Ivy Streets no later than 4:30 as we will be arranging all cars in year order before the parade commences. It will include the registration form and other details. All of the day's events are open to all Packards and Pierce-Arrows; it is one the one event per year where membership in PI is not required. We do, however, ask every Packard and Pierce Arrow owner to register ahead of them by completing and returning the registration form. Questions: Call Mark Burnside at 619-322-9340.

MARK YOUR CALENDAR NOW FOR JUNE 20, 2014

We look forward to seeing you and your classic vehicle at
PACKARD/PIERCE ARROW DAY @ ESCONDIDO'S CRUISIN' GRAND™!!



EVENT REGISTRATION FORM

Packard / Pierce Arrow Day @ Cruisin' Grand – June 20, 2014

Complete and return this form **NO LATER THAN June 16th**. Here's how:

Snail-mail to: Mark Burnside | 2379 Royal Oak Drive | Escondido, CA 92027-4942
or fax to 760-747-6002, or scan & email to markburnside@cox.net

Please make reservations for my group as follows:

Name(s) of person(s) attending: _____

Cars(s) Entered:

<u>Car</u>	<u>Year</u>	<u>Body Style (Coupe, Convertible, etc)</u>	<u>Model (ie: Super 8)</u>	<u>Body Number</u>
1	_____	_____	_____	_____
2	_____	_____	_____	_____

Email address: _____ @ _____ Phone number: (_____) _____ - _____

SIGN ME UP FOR (check all that apply):

- ☐ KUSI Channel 9 TV appearance on Dave Stahl's Show (arrive by 6:00 am)
- ☐ Breakfast at The Studio Diner (right after KUSI appearance): # of persons attending: _____
- ☐ Late Lunch at Japaleño Grill & Cantina (arrive 1:30 - 2:00 PM; depart by 4:15): # of persons attending: _____
- ☐ Parade of Packards down Grand Avenue (arrive at corner of 4th Ave & Ivy Street by 4:30 pm)
- ☐ Reserved parking space on Broadway from 5:00 - 9:00

NOTE 1: Please register in advance by returning this form. We need this information to make restaurant reservations and windshield placards. If you know of anybody that is planning on attending one or more of the events, but does not have this form, please forward a copy. Except for the restaurants, there is no charge for any of the activities.

NOTE 2: Signature below is required for participation.

In consideration of the acceptance of the undersigned participant's entry into *Packard / Pierce Arrow Day @ Escondido's Cruisin' Grand* (June 20, 2014), the undersigned for himself/herself and his/her heirs, executors and administrators does hereby expressly waive, release and discharge any and all rights, claims, and damages against Packards International Motor Car Club, its regions and any and all of the officers, agents, servants, employees, and successors, for any and all injuries to such participants arising out of his/her traveling to, participating in and/or returning from said event and agrees to indemnify and hold harmless the above for any loss or liability by them by reason of such participation by participant.

Participant (Parent or Legal Guardian if under 18)

Save the Date!!!!!! Saturday July 12, 2014
National City Heritage Park, Luncheon and Museum Tour



The Packard Club's big summer tour is to the wonderful National City Hannah Lee House Tea Room and Kimball Museum. Club members will collect at Heritage Park from all points in the city for a very nice luncheon at the Tea Room, possibly outdoor in the garden weather permitting. Meeting time is 11:00 a.m. on July 12. Those of us from North County can look forward to a caravan to National City.

A personalized tour of the museums is included. Time will be available to shop at the fascinating stores, where intricately crafted articles can be purchased including period hats and clothing from the Victorian era. Members may dress in period costume if they wish, and indeed are encouraged to do so. A flier will be sent to members shortly providing details and cost of this adventure. A RSVP will be required with payment up front, as we must reserve seating and guarantee attendance.



If I can squeeze by here, wish I were smaller, maybe they won't notice me.

Mercedes-Benz & Packards on The Green

Steve Ross



JOIN US HERE ON JUNE 29, 2014 FOR WASH, SHINE AND DINE GALA EVENT.

Do you like to look at beautiful vintage, classic and modern automobiles, socialize with the owners and dine on gourmet food? If so, Sunday June 29 is a date you will not want to miss. We are gathering on two acres of lush green grass at 10:00AM for a good old fashion look at my car show. We really enjoy works in progress automobiles. Bring your pride and joy automobile out clean or dirty, we don't care if you don't, for a day of fun. There will be refreshments served and some prizes awarded. If you have a friend or someone you just met who has a Packard (or Mercedes-Benz) invite them to come and join us. Who knows they may like us so much they will want to be a part of our group.

Here are the particulars:

Where; Lazy H Resort Ranch located **on 16787 Highway 76, Pauma Valley - (760) 742-3669**

When: Sunday June 29, 2014 at 10:00 AM

Cost: \$5.00 per car paid at the event.

Let Steve Ross know if you are coming. 619-508-3925 or inewsx@sbcglobal.net



Chick magnet

THERE ARE YOUNG GUYS DOING VINTAGE AUTOMOBILE RESTORATION



During the Lincoln Highway tour last year we stopped in Rock Springs, Wyoming at the Rust Rodz Custom Body Shop. While we were there a young fellow who appeared to be in his late twenties drove up in a 1948 Packard. The

Packard was previously owned by a lady who lived near his home so he had seen the car everyday while he was growing up. She drove the car for a number of years and then parked it next to the house and from the looks of the car it was probably in some sort of shelter. For a number of years, he asked her if he could buy the old Packard. Finally, she agreed to sell him the car. He had acquired the Packard not too long before we passed through Rock Springs. His first thought was to modify the Packard as in hot rod it but, decided against it. Thank goodness for that!

He said it was not very hard to get the car started and running even after sitting for a number of years. He had been driving the car for a few weeks when I saw him. He removed the hood in order to gain easier access to the engine.



As you can see in the photo he has named the car Bertha. Look on the air cleaner housing. That is good sign! His goal is to restore the car as he has time. Based on his progress thus far I bet it will be finished soon. Perhaps it is complete now.

WAIT A MINUTE

Steve Ross



In 1953 Studebaker decided that the three pointed Star would look neat on their new model. Although it was a very nice badge Daimler-Benz was not in agreement, even if though it is upside down, and lodged a complaint. These badges are very rare so if you see one maybe you should get it if reasonable, whatever reasonable is. Ironically two years later Studebaker became the distributor of Mercedes-Benz automobiles.

These photos are courtesy of Julie Bruggner, President of the MBCA Three Rivers Section taken at the Studebaker Museum in South Bend, IN.

DID YOU KNOW?

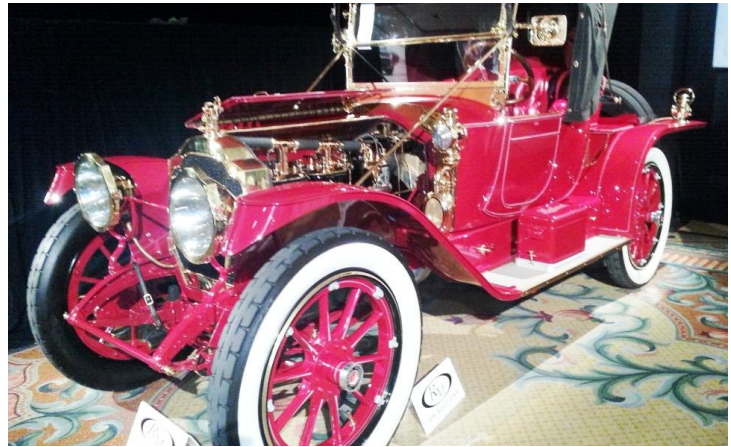
The three-pointed star on the front was unique to early 1953 models. Studebaker changed the emblem after a complaint from Mercedes-Benz.



A 1953 Studebaker with the offending badge

AMELIA ISLAND RM AUCTION 2014

Steve ross



This 1914 Packard six Runabout sold for \$412,000 including consignment commissions.



1934 Packard Super Eight Club Sedan went for \$93,000 including consignment commission. This was a very nice Packard and I thought it would go for more than it did. I believe it has as much to do with the coach designer as the automobile manufacturer. In fact the coach designer probably has much more influence. In any case I have decided that I have not a clue what a car might sell for, all things being considered.



1934 Packard Runabout

AMELIA ISLAND, 2014

All of the following Packards are owned by Ralph Marano of Westfield, New Jersey.

1948 Packard Vignale Victoria.



This is the only Packard built with a body by the Italian coachbuilder Vignale and is not in the strictest sense a Packard show car. It does have an interesting history. The owner Ralph Marano states: "Nobody knows much about it except the car was shipped to the Vignale studios in Turin, Italy in 1938 and hidden during WWII and then completed in 1948". The chassis is a 1935 Packard 120. For 1938 it was lengthened to 127 inches and was powered by a 282 c.i.d straight eight engine. This is a very interesting car and it is the second that I have seen it, the other time being at Pebble Beach a few years ago.

AMELIA ISLAND, 2014 (cont.)



This is a 1951 Packard Henney. This Packard is based on the Low end of the Packard model line. It began as a 1951 "200" Business Coupe, the lowest priced model Packard sold that year. The Henney Motor Corporation grafted the rear end from a 1951 Packard senior sedan onto the business coupe' body and also installed the steering column and instrumentation from the 1951 Patrician, Packard's top of the line sedan. Over the next three years, a mash-up of 1952, 53 and 54 Packard trim was added. It is believed the car was originally used as a Canadian embassy car. The original color was black with a black padded roof. The sunroof opens up over the rear compartment so officials could stand up during parades and the rear bumper panel featured rubber step plates.



THE END

Identify this car (make and year) for a free lunch at the Lazy H show in June

2014 Activities Calendar

Listed below are all 2014 tours and events officially sponsored by the San Diego Region of Packards International Motor Car Club. Also included are National PI events sponsored by PI headquarters or one of its regions. You must be a member of Packards International to attend the events listed.

Click on any of the event descriptions shown in blue text to see more information about the location or setting of the tour.

Month	Date	Event Description	Location	Tour Director(s)
June	20	Packard/Pierce-Arrow Day @Escondido's Cruisin' Grand	Escondido	Mark Burnside
July	11	Heritage Square Historic Tour	National City	Richard Schauer & Fred Puhn
July	15-20	PI National Tour to National Packard Museum	Warren, OH	Don Hull
August	9	Picnic	Balboa Park	Scott Napora
September	19-21	Overnight to Big Bear Pine Rose Cabins	Lake Arrowhead	Richard Schauer
October	11	Old Highway 80 Tour to McNeil Ranch	La Mesa	Richard Schauer
November	9	Leo Carillo Ranch	Carlsbad	Phil Pizzuto
December	13	San Diego Region Christmas Party @ Lazy H	Valley Center	Steve Ross
Jan (2015)	1	Brunch at Hotel Del Coronado	Coronado	Steve Ross

OTHER EVENTS IN 2014 THAT MEMBERS MAY WISH TO ATTEND, BUT ARE NOT OFFICIALLY SPONSORED BY THE SAN DIEGO REGION OF PACKARDS INTERNATIONAL MOTOR CAR CLUB:

June 8:	Deer Park Car Show
September 21-22:	Coronado Speed Fest